



ERIKA STEWART

PINE RANCH LTD.

**RANCHER
AGRICULTURE ADVOCATE
SPEAKER
VLOGGER**

Speaking Guide

Hey, I'm Erika

RANCHER AND AGRICULTURE ADVOCATE

I think if we as ranchers don't tell our story someone else might and they might not get it right. There are missing parts to the stories that are being told to our consumers. As producers we do a great job of telling our story to ourselves but I feel we have trouble breaking out into the consumer space, where we really need to be. That's why I do what I do.

If you have an opportunity to share content with a non-ranching audience or an opportunity to encourage other ranchers to spread the word I would like to help!



Big Picture

Erika sees the 'Big Picture' when it comes to communications with consumers and fellow beef producers.

Jill Harvie, Owner at Harvie Ranching in Olds Alberta

Transparent

Erika's videos are heartfelt, transparent and truthful about what's happening on their ranch in Saskatchewan

Clinton Monchuk, Executive Director, Farm and Food Care Saskatchewan

Past Speaking Gigs



LIVE
EVENT
SPEAKER



RANCHER
WORKSHOPS



GROCERY
STORE
OUTREACH



FOCUS
GROUPS



PODCAST &
VLOG
EPISODES



LIVE EVENT
SPEAKER





EXPERIENCE

- ✓ Rancher on a 300 cow-calf ranch.
- ✓ Provincial Coordinator for Saskatchewan Verified Beef Production.
- ✓ Consumer outreach for the British Columbia Cattlemen's Association through delivering the **Behind the Beef Program**.
- ✓ Teacher for middle school and high school. Undergrad teaching assistant at the University of Alberta.
- ✓ Mentee in the Canadian Cattle Young Leaders.
- ✓ Mentor in Beef Cattle Research Council Mentorship Program

Dynamic

Erika is a strong advocate for the agriculture industry and a dynamic speaker.

Carla Borsa, Saskatchewan Young Ag





Welcome To the Ranch

This series is a day-in-the-life of the crew at Pine Ranch. It showcases Erika Stewart and her family as they work on their ranch in Saskatchewan and complete typical tasks on a cow-calf operation.

**FIND THIS SERIES ON THE
CANADIAN FOOD FOCUS
YOUTUBE CHANNEL:**

**CANADIAN
FOOD FOCUS**

LIFE AT PINE RANCH

Youtube Series

3

Seasons

51

Episodes

CONSUMER FOCUSED





PINE RANCH LTD.

Come on down to the ranch for some coffee and a tour or watch our adventures on You Tube on Life at Pine Ranch. When I speak I am able to speak with authenticity and experience because of my involvement in our family ranch and other industry programs.

OUR RANCH

Located in South West,
Saskatchewan

ACRES

Over 5000 acres

COW HERD

300 Momma Cows

FAMILY

3 Generations

BEEF

Certified by Verified Beef
Production+ and the
Canadian Roundtable for
Sustainable Beef





WHO I WORK WITH

My audience are health conscious individuals who want to respect their environment and support their community. They are students, beef customers, mothers, ranchers and farmers. They want to hear directly from the source and they aren't afraid to ask tough questions and receive real life answers.

WHAT YOU CAN EXPECT

When you hire me as a speaker you can expect to hear from someone that is truthful, heartfelt and authentic.



Erika

EMAIL ME TO BOOK A
FREE 30 MIN CONSULT
AND FOR PRICING

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